

Saving your customer \$12 on a replacement Fan Clutch could end up costing them more in the long run.



This guy saved **\$12** on a no name Fan Clutch offered by one of our competitors.



This guy had a Hayden[®] Automotive quality unit installed.

Fan Clutches, in most cases, are a one time replacement for a vehicle during it's lifetime. When this type of job comes in, don't rely on a no name competitor model just to save a few dollars. Your customer could end up with a lot more than a overheated engine!



Most people don't realize how much of a role the Fan Clutch plays in the vehicles engine. Replacing a failed Fan Clutch with a malfunctioning unit will only create more problems. If the Fan Clutch does not properly engage, the fan will not push enough air through the system to cool the engine, causing overheating and poor performance of the vehicles air conditioning system. Not disengaging will result in poor fuel economy and a loss in horsepower. **Saving a few dollars today doesn't always save dollars down the road.**



Gas prices are fastly approaching \$4 per gallon in some places and airfares have risen 15 percent since last year. Still, the majority of Americans (59 %), are planning on traveling. 44% of Americans will drive versus fly as a way to stretch their budget.¹

When families begin planning their summer road trips, getting to their destination safely is a top concern. A failed Fan Clutch could leave them stranded miles from a suitable repair facility. Don't risk the reputation of your business to save \$12. Chances are, your customer would agree!

Choose the brand you have trusted for over 50 years!

¹<http://about.americanexpress.com/news/pr/2014/summer-travel-million-plan-to-beat-the-heat.aspx>